



The First Stop & the Last Word: Tailor Room Cocktail Bar Arrives at The Collective

APRIL 2025: **Tailor Room**, an intimate 20-seat cocktail bar, opens on Friday, 11 April as part of **The Collective**, Sydney's newest hospitality precinct. Set within a heritage space that blends timeless character with a contemporary edge, the precinct is poised to further cement The Rocks as a dining and drinking destination. Tailor Room launches alongside restaurant **The Dining Room** and the alfresco restaurant and bar **The Garden**, joining established favourites **Saké** and **The Cut Bar & Grill** to round out a vibrant mix of bars and restaurants.

The cocktail list at Tailor Room has been developed by The Collective's Head of Bars, Mael Jego, Tailor Room Bar Manager, Benji Kinoial, with support from Hunter S.t Hospitality's Beverage Director, Ali Toghani. Jego joined the team from Melbourne's Apollo Inn—awarded New Bar of the Year at the 2024 Australian Bar Awards and recognised on the World's 50 Best Bars Discovery list—after years spent honing his craft at some of Paris' finest bars. Kinoial brings an international perspective, having spent time at Hong Kong's Mostly Harmless, featured on Asia's 50 Best Bars list in 2024.

With just 24 square metres to work with, everything at Tailor Room has been designed to be smart and efficient—from the way guests move through the space to how drinks are made. Without the luxury of an expansive back bar, the cocktail list is prep-heavy, allowing the team to execute technically complex drinks with speed and precision.

"Tailor Room sits in a building with a history rooted in textiles and wool, so the name felt like a natural fit. That heritage inspired our first cocktail collection, Textures, which plays with the idea of flavour and mouthfeel in the same way fabric plays with form and texture. With such a small space, we've had to be creative not just in the way we use the room, but in how we build our drinks. We've spent over six months perfecting cocktails that are technically complex but streamlined in execution," said Jego.

The *Textures* menu features 10 signature cocktails, each inspired by a different fabric. Designed to mirror the qualities of their namesakes, the drinks range from the sleek feel of *Silk* to the cosy warmth of *Wool*. A glimpse at the menu:

- **Silk (\$29)**: A showcase of smoothness, this gin-based cocktail blends coconut and rose geranium with a whisper of sandalwood. The texture mirrors silk itself—sleek, flowing, and subtly effervescent.
- **Denim (\$29)**: A tall, fizzy cocktail with a light blue tint that mirrors the fabric's iconic hue. A refreshing twist of ginger and bergamot adds liveliness, while the golden shimmer of the garnish pays homage to the signature stitching of classic denim. Light, crisp, and easy to drink, it's as effortlessly enjoyable as slipping into your favourite pair.
- **Corduroy (\$29)**: This whisky-based cocktail carries a soft yellow glow from quince liqueur and honey, reflecting corduroy's comforting tones. Enhanced by textured honey and subtle spices, its smooth, layered texture creates a complex, inviting drink.
- **Velvet (\$28)**: Dark rum and stout combine to mirror velvet's plush, full-bodied texture, creating a creamy, indulgent sip. Its deep, complex flavours unfold smoothly, with a velvety mouthfeel that lingers, much like the fabric's dense yet refined feel.
- **Cotton (\$26)**: Inspired by cotton's natural softness and airy texture, this cocktail blends vodka and Nigori sake for a light, cloud-like mouthfeel, topped with a frothy layer of grapefruit and rose water foam. Subtle hints of raspberry and citrus add balance, making it as refreshing and delicate as the fabric itself.

Tailor Room also serves three classic martinis—Dry, Dirty, and Gibson—alongside a small, curated selection of wines. Guests can also access the wine menus from Saké, The Cut Bar & Grill, and The Dining Room, all within The Collective, for a broader selection.

The bar menu is deliberately pared back, offering just a handful of light, salty snacks designed to complement the cocktails. Think house-made potato crisps with smoked salt and whisky vinegar (\$9)—simple, well-seasoned, and made for drinking.

The setting reflects the same balance of sophistication and ease as the drinks. Deep green velvet banquettes top and tail the cosy room, offering plush spots to settle in, while rust-red panelled walls add warmth and depth. A striking red marble bar top sits at the heart of the space, with five stools providing a front-row seat for those who prefer a more personal interaction with the bartender.

Sitting at the entrance to **The Collective**, Tailor Room is both the first stop and the final word. Whether it's a pre-dinner aperitif or a last-round martini, the bar is the perfect complement to an afternoon or evening spent within the precinct—intimate, refined, and always welcoming.

Tailor Room
The Collective, 12 - 18 Argyle Street, The Rocks
www.thecollectiverocks.com.au
Instagram [@tailor.room](https://www.instagram.com/tailor.room)

Opening Hours - Tailor Room
Sunday - Thursday: 4pm - 12am
Friday & Saturday: 4pm - 1am

Walk-ins only

For further information, images or an interview contact Savannah PR:

Brooke Burns // brooke@savannahpr.com.au // 0499 228 180

Background on Hunter St. Hospitality

Hunter St. Hospitality's portfolio spans some of Australia's most renowned dining destinations, from premium steakhouses to modern Asian cuisine and cocktail-led experiences. With venues in New South Wales, Victoria, and Western Australia, the group operates across key capital cities. In Sydney, it includes *The Collective*—home to Tailor Room, The Dining Room, The Garden, Saké Restaurant & Bar, and The Cut Bar & Grill—alongside *Rockpool Bar & Grill*, *Spice Temple*, and *Bar Patrón*. In Perth, they operate *Rockpool Bar & Grill*, while in Melbourne, the group is behind *Rockpool Bar & Grill*, *Spice Temple*, and *Saké Restaurant & Bar*. www.huntersthospitality.com.au